

'Building a local good food movement - platforms for effective engagement'

About practical and efficient ways to engage different sets of stakeholders, about strengthening partnerships, making them more democratic and more resilient.

3 case studies but the 50 SFC members here and across the UK will also have best practice to share.

Good Food Oxford have an engagement process based on their 'backbone organisation'. They were unfortunately not able to present at the workshop but have a look at their website as a useful model for partnerships. It also holds a few resources <http://goodfoodoxford.org/>

Brighton & Hove Food Partnership and Bristol Food Network worked on embedding food into local policy early on. This made engagement easier further down the road, can be used as leverage and has opened doors. They also engage at different levels from mass media to targeted work with individuals and organisations. This creates a broad and deep engagement base but also manages their engagement by targeting where most effective.

With limited resources it makes sense to target engagement effectively and the model below summarises how to manage different stakeholders.

