Food Plymouth

Overview:

Vision – Plymouth as a healthy and sustainable food city

Mission – Promoting local, sustainable, healthy and wherever possible affordable food as a driver for positive change

Through Food Plymouth Partnership Network – served, informed, supported and enabled by Food Plymouth CIC (an ‘inverted triangle’ model – the Network over the CIC)
Food Plymouth

History:
• Partnership Network 2010
• Unincorporated organisation
• Staffed and supported by Soil Association
• Plymouth Local Food Charter
• Action Plan 2011 – 2014
• 2014 - Established Community Interest Company (CIC) to manage the transition from Soil Association direct support
• Sustainable Food City (SFC) (Bronze) 2015
Food Plymouth Partnership Network

- A large multi-sector Plymouth-based partnership supporting the vision and delivering the mission
- Governance: No formal membership criteria; Theme leads for each SFC area
- Memorandum of Understanding / Statement of Values / Code of Conduct

Food Plymouth CIC

- A Social Enterprise (a business trading for people and planet) – a start-up SME
- Serving, informing, supporting and enabling the Partnership Network as the Network’s infrastructure organisation
- Developing and delivering social enterprise activities and benefits to sustain and extend these services (direct delivery)
- Adding value (in every sense) by helping the whole be more than the sum of its parts, including: branding; presentation / representation; project design; and bidding / trading
- Governance: Board of Directors (appointed internally); No formal membership structure; accountability to Network through quarterly updates
Food Plymouth

As Plymouth’s SFC organisation the **Partnership Network**:

- Develops and delivers Plymouth’s **SFC Bronze to Silver action plan** across the six SFC themes plus Fairtrade (facilitated by theme leads)

- **Partners deliver the projects**, sometimes solo – for example the COOL FOOD project, sometimes in collaborative clusters – for example around Sugar Smart

- Partners undertake Research (big R), develop strategy and exercise influence, especially around food and food-related matters, supported by the CIC

- **Food Plymouth CIC** undertakes research (small r), develops strategy and exercises influence, notably around **business and enterprise** – for example the RSA Inclusive Growth initiative
Food Plymouth

As an **infrastructure** organisation the CIC

**Can**
- Add value through encouraging partner collaboration – for example Sugar Smart
- Gap-fill
- Innovate

**Cannot**
- Compete with / steal from with members / partners
- Show fear or favour
- Imitate
FOOD Plymouth

Promoting local, sustainable and healthy food as a driver for positive change

A Plymouth-based partnership building a healthy and sustainable food city (Est. 2010)

PROMOTING HEALTHY AND SUSTAINABLE FOOD TO THE PUBLIC
TACKLING FOOD POVERTY, DIET-RELATED ILL HEALTH & ACCESS TO AFFORDABLE HEALTHY FOOD
BUILDING COMMUNITY FOOD KNOWLEDGE, SKILLS, RESOURCES AND PROJECTS
PROMOTING A VIBRANT AND DIVERSE SUSTAINABLE FOOD ECONOMY
TRANSFORMING CATERING AND FOOD PROCUREMENT
REDUCING WASTE AND THE ECOLOGICAL FOOTPRINT OF THE FOOD SYSTEM

We are a Bronze level Sustainable Food City, working for Silver and aiming for Gold

The Food Plymouth Partnership Network is informed, enabled and facilitated by Food Plymouth Community Interest Company (CIC)

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Thanks Everyone!

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