



www.liverpoolfoodpeople.org

Lucy Antal
Sustainable Food City Liverpool Coordinator

How to make friends and influence action

The Power of Cake



Network Like a Ninja



Opening of an envelope

If at first you don't succeed...



Know thyself

**YOU CAN DO
ANYTHING
but not EVERYTHING.**

It's the economy....

Local £



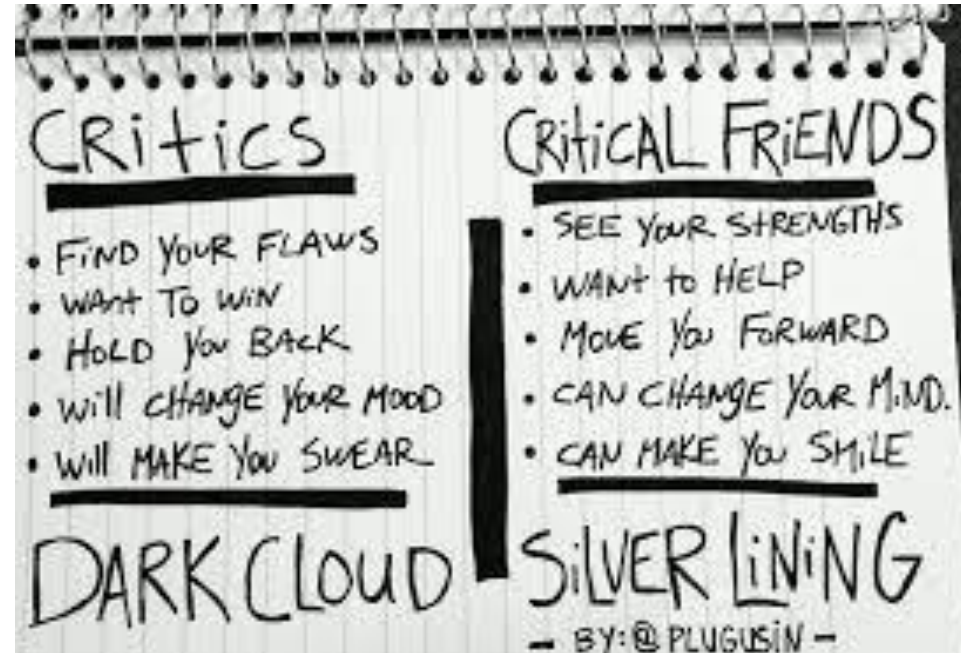
Grow the relationship



Make the argument

I'm not arguing,
I'm just explaining
why I'm right.

Be a critical friend



Teaching Grandma

What's out there?



Piggy Backing



Tell the world



Be generous



Colin Greenwood / TheNational

"Share your ideas with other people, and make something new!"



Bribery (not really...)

Motivate



Remind aka nagging



Reward



And repeat to fade



Thank you for listening!

Contact: liverpoolfoodpeople@gmail.com