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Key success factors and common themes from commissioned projects
Case studies

Lewisham, London

Greater Manchester

Leicestershire

Brighton & Hove

Durham

Merseyside and North Cheshire

Growing Durham
Key success factors / lessons learnt

- The service provided
- Routes to commissioning
- Partnership working
- Evaluating outcomes and impact
- Other
The service provided

- Based on strong track record of delivery
- Developed and adapted for specific target groups
- Described and articulated what the service is and why it matters - ‘the product sheet’
- Good communication with commissioners and service users
Routes to commissioning

- Public Health, CCGs and Social Services
- Strong relationships with commissioner, built over long periods
- Investing in networking, building relationships and finding ‘champions’ within health service
- Service co-developed with NHS, health and social services
Partnerships of service providers

- Formal or informal networks, partnerships or consortia
- Sharing knowledge and experience
- Provide a joined-up service and work to common standards
- Provide a commissionable service at scale.
- Increase capacity - number of service users, range of services and geographical coverage
- Single point of access
- Speak with one voice
Evaluating outcomes and impact

- Utilizing published evidence from other projects
- Established evaluation of service
- Communicating evidence of outcomes and impact to commissioners and service users
- Making good use of case studies
Thank you

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