Middlesbrough Food Partnership Coordinator
Middlesbrough Environment City
Middlesbrough as a place where more people have the opportunity to eat healthy and sustainable food that is easier to buy and offers value for money.
Right thing at the right time with the right people

• Time to build relationships (and bite your tongue)
• Think outside the box and not in a silo
  – meeting people
  – opportunities positively
• Doesn’t happen by chance – you have to make it happen
  – Understanding people’s context
  – moulding what you do to fit with other agenda
• Improving access to local food and drink
• Grown, reared or made from ingredients within 50 miles
• Public Health
• Economic development
• Environmental Health
• Procurement team
• Waste & recycling
• Criteria
• Local food directory and website - over 120 entries
• Raising profile of local food – events and workshops – promotion
Facilitating local procurement – whole system approach

• Growers food co-op
Facilitating local procurement – whole system approach

- Public engagement with local food
  - Local Food Weekends
  - Local Food Markets
  - Social media and campaigns
Facilitating local procurement – whole system approach

• Encouraging businesses to change suppliers
  • to be a part of LFW
  • Tees Valley Business Summit
  • BHAWA & Extra Life and setting approach
  • Food 4 Health

Do you buy office refreshments or corporate catering?

Help the region and make money worth 400% more by buying local.

Find local suppliers at www.growingmiddlesbrough.org.uk

If you want to know more, contact us at www.growingmiddlesbrough.org.uk or visit us at stand 59

Name:

Contact:
Facilitating local procurement – whole system approach

Business to business
- Peer to peer support
- Meet producer events
Facilitating local procurement – whole system approach

• Working to influence policy
  • Procurement policy workshop
  • Supporting creation and adoption of policies
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“We try to buy local food because we want to make a difference to our town. Buying local helps to protect local jobs. Why on earth would we want to do anything else?”
Debby Roberts, Teesside University
Engaging with wider food economy – Growing Middlesbrough and Middlesbrough Food Partnership

• Warrens Group Ltd
• Through Food 4 Health and Environmental Health
• Supermarkets (surplus)
• Durham Food Hub