



Sustainable Food Cities Conference 2017

Food Futures

Building a Good Food Movement for the 21st Century

Tuesday 13th June 2017

John McIntyre Conference Centre | Pollock Halls | Edinburgh EH16 5AY

08.30 Registration

09.10 Overview of the day

09.30 Welcome address

09.45 Plenary debate

In the face of the Westminster elections, Brexit, the erosion of public finances and the further devolution of power to cities, as well as the different directions of travel on food-related issues across the four nations, this session will explore the new political landscape and the obstacles and opportunities it provides for building an effective good food movement for the 21st century.

10.45 Coffee break

11.15 Workshop session 1

A. Bringing it all together - exploring models of multi-functional food hubs

From supporting new forms of food retail and distribution to providing training and incubation units for new food entrepreneurs or creating a space for community education and action, there is growing interest in multi-functional food hubs. This workshop will examine existing and conceptual food hub models and explore whether there are 'ideal' forms that could not only serve a wide range of local needs but also provide income streams to help local SFC programmes become sustainable.

B. Form follows function - establishing a food 'entity' that best suits your purpose

As SFC partnerships work to develop a sustainable model for their work, many are exploring what kind of legal entity will best support their role (whether as a delivery organisation and/or a 'backbone' organisation) and financial model, while not overwhelming them with governance and reporting requirements. This workshop will hear from SFC partnerships built on a range of legal entities and will explore the pros and cons of each for the functions they are working to deliver.

C. Engaging with business - gaining traction by recognising and rewarding action.

While many SFC programmes have achieved a great deal across a wide range of issues, effectively engaging with food and other businesses has often proved a harder nut to crack. This workshop examines the experiences of SFC Network members that are effectively engaging with business and explores how their local award and recognition schemes are motivating businesses to get actively involved in promoting and providing healthy and sustainable food.

D. Building a local good food movement - platforms for effective engagement

A defining characteristic of advanced SFC programmes is the extent to which they have built a local good food movement involving the public, community initiatives and organisational partners from across the food sector. Engaging with such a broad range of actors and enabling them to actively participate as part of an expanding food network, however, can be resource intensive. This workshop looks at what works through the experiences of SFC Network members.

E. SFC campaigns - secrets of success and plans for the future

By focusing on a single issue of popular concern, campaigns can provide the perfect opportunity to engage with a wide range of stakeholders, build a strong sense of common purpose and drive collaborative action. This workshop will use the experiences of Sugar Smart pioneers to identify the key ingredients of a really successful campaign and will ask participants to help identify potential topics and approaches for the next national SFC campaign.

12.30 Plenary highlights and reflections from workshop chairs

13.15 Lunch

14.15 Workshop session 2

F. Getting the basics right for those starting the SFC journey

It has become increasingly evident that the SFC programmes most likely to succeed are those built on firm foundations, involving the right people and the right process. This workshop is specifically designed to help those starting, or wanting to start, the SFC journey to get off on the right foot.

G. Going from good to great - checking and improving the health of your partnership

This participatory workshop will introduce and review the new 'health check' interactive tool for assessing the strength of your SFC partnership and programme as well as providing a Q&A and learning exchange session on how to strengthen key aspects with SFC staff and practitioners.

H. Evidence-based action - building a research programme that serves your needs

As well as outlining the SFC national evaluation framework, this workshop will ask participants to help identify food issues on which they would like to see practical evidence-based guides on how to best drive local progress which will be developed by the Food Research Collaboration.

I. Holiday enrichment programmes - lessons from the pioneers

With the recent proliferation of, and national focus on, holiday meal and enrichment programmes, this workshop explores good practice through the experience of the School Holiday Enrichment Programme in Wales and insights from Sustain – the alliance for better food and farming.

J. Grow your own leaders - identifying, motivating and supporting local food activists

To transform food culture and the local food system you need inspired and effective good food champions and activists. This session looks at the Grow Your Own Leaders programme pioneered by Lambeth Food Partnership as well as getting insights on what works from the Big Lunch.

15.15 Final plenary session – reflections and wrap-up

15.45 Close



This event has been generously sponsored and supported by:

