

SUSTAINABLE FOOD CITIES CONFERENCE 2018

Stepping Up - Building Our Impact & Resilience

in a Changing World | Tuesday 26th June



Cardiff City Hall | Cathays Park | Cardiff CF10 3ND

08.45 Registration

09.30 Overview of the day

09.45 Welcome | Cllr. Huw Thomas

Councillor Huw Thomas is the Leader of Cardiff Council and is the youngest Council Leader in Wales. He was elected as Leader of the Council in May 2017 and his administration has prioritised tackling inequality and growing the city's economy for the benefit of all communities, whilst ensuring that Cardiff's growth is clean and sustainable. He chairs the Cardiff Public Services Board and is a director of Millennium Stadium Plc. He is also the Welsh Local Government Association Spokesperson for Culture, Tourism & Major Events. Huw has previously held positions with sustainable travel group Sustrans and as a project manager for Airbus. More recently, he was employed as the Head of Christian Aid Wales.

10.00 Keynote address | Dr. Florence Egal

Dr. Florence Egal is a food security, nutrition and livelihoods expert. She spent most of her career in the UN Food and Agriculture Organization and started working on urban-related issues in the early 90s. She eventually became the co-secretary of the Food for Cities initiative in FAO until her retirement from the organization in 2013. Since then, she has pursued the promotion of sustainable diets and food systems through a variety of networks and initiatives. She co-led the technical assistance team to the municipality of Milan within the Milan Urban Food Policy Pact process and is presently assisting UN-Habitat in the preparation of guiding principles for urban-rural linkages.

10.30 Workshop series 1

A. Who, what, when and how: using effective action planning to maximise your impact

Developing an ambitious but realistic action plan is a key step if you want to transform your local food culture and food system for the better. Taking a practical and participatory approach, this workshop will introduce and demonstrate the action planning process and give you the chance to hear from a food partnership that has just completed its action plan. The workshop will help participants sort their aims from their objectives and begin to develop a plan which stakeholders feel a sense of ownership and responsibility to implement.

B. Making it all stack up: securing financial sustainability through the right funding mix

This workshop will equip you with an understanding of what is meant by a diverse funding mix. We will explore different types of funding and when they might be suitable for your food partnership. This might include commissioning, income generation, crowdfunding, web sales, grants, etc. We will hear from Sustain, Brighton and Hove Food Partnership / Food Matters on their experiences in diversifying their funding base as well as the Big Lottery, who will talk about their new Partnership Fund.

C. A.. a.. a.. a.. stayin' alive: maintaining an active, energetic and robust partnership

Many food partnerships face challenges associated with changing circumstances, including the funding environment, political landscape and shifting local agendas. This often results in support, buy-in, interest and energy falling off over time. How do partnerships refresh their vision and strategy and re-energise their effort? This participatory workshop will explore and share different approaches to 'staying alive', placing particular emphasis on initiatives that have had unexpected benefits in helping to re-energise strategic food work.

D. Action through traction: making sure your work is supported at the highest level

The success of a local food partnership can often depend on gaining recognition, buy-in and support from key individuals and institutions, from the Leader and/or Chief Executive of the Council to departmental heads and health, economic and sustainability partnership boards. This workshop will use the experiences of SFC Network members and insights from people working in those institutions to help participants think about who they need to get on board, what policies and other opportunities to focus on and how to show their work is vital to achieving those institutions' goals.

E. Veg Cities: transforming vegetable consumption and production across the UK

This workshop will get participants up to speed with the new SFC feature campaign Veg Cities: its aims and objectives, support and resources available, plans for 2018/19 and where we can make a difference working as a network. We will hear from pioneer Veg Cities campaigns and learn from their experiences of setting up local campaigns and involving diverse stakeholders. The workshop will draw on learnings from other SFC campaigns, notably SUGAR SMART, on what makes a successful campaign and reflect how this can be applied to Veg Cities.

11.45 Coffee

12.15 Facilitated networking

13.00 Lunch

13.45 SFC awards

14.15 Workshop series 2 – Options revealed on the day

15.15 Final plenary

16.00 Close



This event has been generously sponsored and supported by:

