School Holiday Enrichment Programme

Lessons learnt from local partnership to National Programme

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April 2014
April 2015

Beyond the Food Bank

SHEP conceived, partnership formed

• Vision – Big Picture – developing a model
• Aim High
• Partnership
• Strategic alliances – use experts
• Mapping and utilizing city resources and connections
School Holiday Enrichment Programme

Steering Group

- Katie Palmer, Food Cardiff
- Emma Holmes, Cardiff and Vale University Health Board Public Health Dietetics
- Judith Gregory, Education Catering, City of Cardiff Council
- Emma Hill, Sport Cardiff
Summer 2015

Delivery – 5 schools
Evaluation - Northumbria

• Conviction
• Above and beyond
• Influencing – using local politics
• Strategic alliances – use experts
• Communication – Lots of it!
Winter 2016

- Wales Labour Manifesto pledge for “lunch and fun”
- WLGA support for role out in 4 additional LA’s

- Tenacity
- Communication – Lots of it!
- Stepping out of comfort zone
- Influencing – using local politics to step into National
- Strategic alliances – use experts
Summer 2016

• Delivery 10 schools Cardiff
• 8 schools across 4 LA’s
• Officer and Officials visit
• Evaluation (Decipher)
January 2017

Welsh Government Announcement £0.5m to pilot Food and Fun Across Wales

WLGA – SHEP Wales Conference

Food Cardiff Supports WLGA in developing national SHEP Plan

BUT A MAJOR CHALLENGE HITS

TENACITY
RISK TAKING
CONVICTION
ALL THE STAKEHOLDER ENGAGEMENT PAYS OFF ....
TODAY

Delivery Planned in 13 school sites to 21 schools in Cardiff (incl Welsh speaking and special needs) this summer

A total of 40 school sites from 12 Welsh Local Authorities

WLGA SHEP co-ordinator
Think BIG!
Demonstrate it works at a local level but be smart enough in the design so the model has sufficient flex to be adapted in different contexts, while maintaining the vision you set out to achieve

- Understand the issue
- Know your “place” and your people and keep everyone in the loop
- Work in partnership with conviction, shared goals and ambition
- Risk taking is part of the game!
And this is why!