



## SUSTAINABLE FOOD CITIES - THE CRUNCH

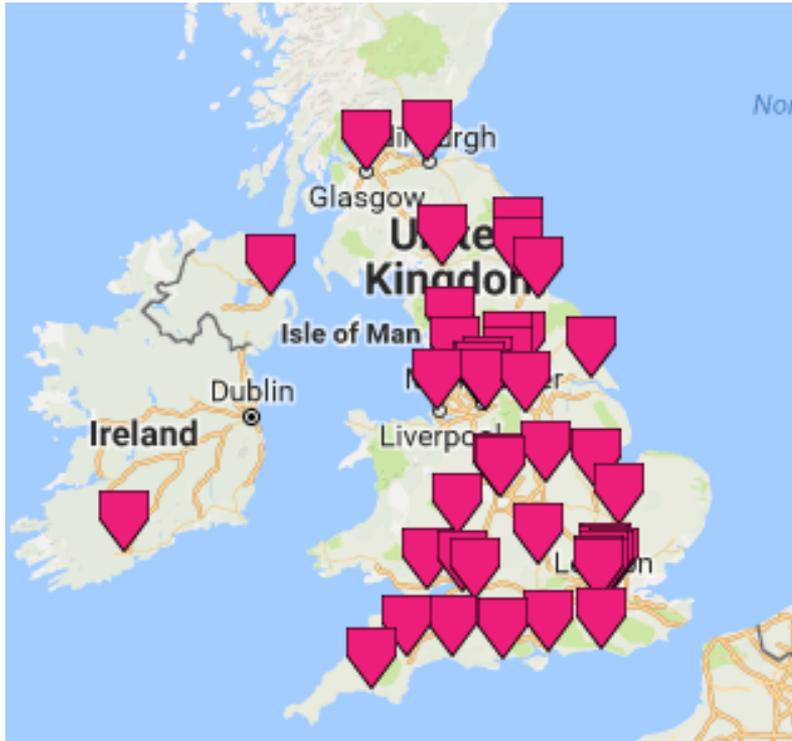
### Webinar - Engaging Younger People

Agenda, 16<sup>th</sup> September 2-3.30pm

- **2pm - 2.05** *Chairs intro: Maria Devereaux, Sustain*
- **2.05 - 2.12** *Introduction to Sustainable Food Cities, Alizee Marceau*
- **2.12 - 2.19** *Introduction to The Crunch, Maria Devereaux*
- **2.20 - 2.35** *Why engage younger people and top tips, Bran Howell, Eden Project*
- **2.35 - 2.50** *The All Ways Apples Festival and Dig for Devonport, Ian Smith and Tess Wilmot, Food Plymouth CIC;*
- **2.50 - 3.05** *Play Healthy, Lucy Antal, Liverpool Food People*
- **3.05 - 3.10** *Our Bright Futures - student led food enterprises: Maria Devereaux*
- **3.10 – 3.25** *Q&A*
- **3.25** *Close*



## Currently 46 Sustainable Food Cities Network members



[www.sustainablefoodcities.org](http://www.sustainablefoodcities.org)





## The Sustainable Food Cities approach is about...

- Creating a city-wide **cross-sector partnership** of public agencies (health, environment, economy), businesses, NGOs, community organisations and academic bodies.
- Developing a **joint vision** and **common goals** on how healthy and sustainable food can become a defining characteristic of their city.
- Develop and implementing an **action plan** that leads to significant measurable improvements in all aspects of food, health and sustainability.

*“It is about completely re-imagining, and ultimately reshaping, a city (or town, borough, district, county) through the lens of good food”*





## Six key issues:

1. Promoting healthy and sustainable food to the public.
2. Tackling food poverty and increasing access to affordable healthy food.
3. Building community food knowledge, skills, resources and projects.
4. Promoting a vibrant and diverse sustainable food economy.
5. Transforming catering and food procurement.
6. Reducing waste and the ecological footprint of the food system.

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## The Awards structure...

... is designed to recognise and celebrate the success of those places taking a joined up, holistic approach to food and that are achieving significant positive change on a range of key food issues.



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