Going for Gold in Bristol – Accessibility, Relevance, Measurements
Accessible

- Make it easy for all to get involved
- A source of inspiration and information
- A way to collect stats
- Spread the word using the hashtag #GoingforGoldBristol
Motivating businesses

Make it relevant

- **Conduct a food waste audit**
  Find out how much, what and where food is wasted, to focus your food waste reduction efforts

- **Create a take-less culture**
  Minimise food waste in business meetings and the canteen, saving money too

- **Be a food waste reduction leader**
  Get the whole company involved with food waste tackling activities, highlighting your organisation’s environmental priorities

- **Find a home for leftovers**
  Get involved with food redistribution organisations, or share food with your colleagues

- **Recycle the rest**
  Recycle your remaining food waste, either on site or through commercial collection

- **Tell us about your other Food Waste actions**
  If your organisation is taking other actions to reduce, reuse and recycle your food, tell us about them
One person
2 tea bags + one banana skin
Day: 48.28g
Week: 241.4g
Year: 11.25kg

Bristol businesses
2 tea bags + one banana skin
30,301 businesses
5 employees
233 working days

1,704.3 tonnes/year

#GoingforGoldBristol | @resourcefutures
Motivating businesses

Wider benefits

- Happier staff
- Increased health
- Reduced staff turnover
- Savings
Collaboration

Involve side selection of players

- Council / Councillors
- Local food processing plant
- Household recycling collections
- Food redistribution networks
- Universities and schools
- Health trusts
- Business networks
- Green mingle network
- Food distributors (sponsor)
Measurement

- Website engagements
- Household food waste data (collections, tonnages, refuse)
- Food waste tonnages to AD
- Practical collaborations – e.g. commercial shared food recycling
- Bristol Eating Better awards
- Events and market trader policy

- Redistribution volumes & waste (collaboration with apps)
- Pilot commercial trials – data collection and examples of best practise
- Case studies to inspire others
- Events and attendees
- Blog posts and social media activity
Sarah Hargreaves, Senior Consultant
Food Waste Action Group coordinator

✉️ Sarah.Hargreaves@resourcefutures.co.uk
📞 07712 647084
🔗 /resourcefutures
🐦 @resourcefutures | /SarahHarg
🔗 /resource-futures

I'M SUPPORTING SUSTAINABLE FOOD CITIES BRISTOL GOING FOR GOLD www.goingforgoldbristol.co.uk #goingforgoldbristol