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BRISTOL GOING FOR GOLD

TAKE ACTION TO CHANGE FOOD IN BRISTOL FOR GOOD

Through city-wide action, Bristol is aiming to become a Gold Sustainable Food City

Going for Gold in Bristol – Accessibility, Relevance, Measurements

#GoingforGoldBristol | @resourcefutures

resourcefutures 

Accessible

- Make it easy for all to get involved
- A source of inspiration and information
- A way to collect stats
- Spread the word using the hashtag #GoingforGoldBristol



Actions taken so far...



Motivating businesses

Make it relevant



Conduct a food waste audit

Find out how much, what and where food is wasted, to focus your food waste reduction efforts



Create a take-less culture

Minimise food waste in business meetings and the canteen, saving money too



Be a food waste reduction leader

Get the whole company involved with food waste tackling activities, highlighting your organisation's environmental priorities



Find a home for leftovers

Get involved with food redistribution organisations, or share food with your colleagues



Recycle the rest

Recycle your remaining food waste, either on site or through commercial collection



Tell us about your other Food Waste actions

If your organisation is taking other actions to reduce, reuse and recycle your food, tell us about them



One person

2 tea bags + one banana skin

Day: 48.28g

Week: 241.4g

Year: 11.25kg



Bristol businesses

2 tea bags + one banana skin

30,301 businesses

5 employees

233 working days



1,704.3 tonnes/year



Motivating businesses

Wider benefits



Happier staff



Reduced staff turnover



Increased health



Savings

Collaboration

Involve side selection of players

- Council / Councillors
- Local food processing plant
- Household recycling collections
- Food redistribution networks
- Universities and schools
- Health trusts
- Business networks
- Green mingle network
- Food distributors (sponsor)



Measurement

- Website engagements
- Household food waste data (collections, tonnages, refuse)
- Food waste tonnages to AD
- Practical collaborations – e.g. commercial shared food recycling
- Bristol Eating Better awards
- Events and market trader policy
- Redistribution volumes & waste (collaboration with apps)
- Pilot commercial trials – data collection and examples of best practise
- Case studies to inspire others
- Events and attendees
- Blog posts and social media activity

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I'M SUPPORTING



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