

SUGAR SMART Campaign Webinar 22nd May 2018

Q&A session

Aliya Porter, Manchester: *Is the sugar tax at Brighton University on all sugary foods? What impact might it have if extended to other sugary items?*

Martina, Brighton & Hove (presenter): The University of Brighton adopted a levy on sugary drinks across all campus outlets and retail shops with funds raised going back into Food Education and cookery programmes for students. They are the first Uni in UK to do this.

The 2016 – 2017 academic year was our first full year of Sugar Smart which saw changes to the point of sale of cold drinks and the introduction of the levy.

The University made some changes to the product mix, bringing in a greater choice of products that were under the 5gram per 100ml levy threshold. They sold approximately the same number of bottles and cans combined in the 15/16 and 16/17 academic years but saw a significant drop in the number of sugary drinks sold in 16/17– a decrease of over 28,000. In 15/16 46.9% of drinks sold were sugary drinks. This had reduced down to 31% in 16/17. The money raised from Sugar Smart is going straight into food education schemes for students. The first of these starts September 2018 and will involve an introductory cookery class aimed at providing cost effect healthy recipes and tips to the students community.

Marie Conway, Calderdale: *Thanks Amy, great work. Sounds similar to Workplace Wellbeing Calderdale. How much do you charge for the workplace assessment? And what capacity and resource do you have to support workplaces in regards to your staffing?*

Amy, Cornwall (presenter): Cornwall Healthy Workplace is free for any workplace in Cornwall, which includes support and assessments. We currently have 2 full time workers and the programme coordinator is 3 days a week.

Vera Zakharov, SUGAR SMART: The healthy workplace toolkit referenced by Amy can be accessed here: <https://wellbeing.bitc.org.uk/all-resources/toolkits/physical-activity-healthy-eating-and-healthier-weight-toolkit-employers>