

Questions from SUGAR SMART webinar 16.01.2018

Jo Lewin from Brighton & Hove: Does the B&H Partnership have a partner status? My status appears as a participant too.

You are registered as a participant, although in practice the B&H Food Partnership is a co-partner with the Council on the campaign. Local campaign leads (partners) and participating sectors (participants) have different dashboards. The functions we went over (participants and the actions they're taking) volunteer lists, local page editing) are only available to partners. Participants only access assets applicable to their sector and sugar reduction actions on their dashboard.

Emma Eaves-Anderson from Greenwich, London: When will it be possible to generate certificates?

They will be ready in the coming weeks.

Freya Griffin from Leicestershire: Does anyone currently promote to workplaces as part of their workplace health?

Kerry Littleford from Hackney is undertaking this approach.

Emma Eaves-Anderson from London: There are a couple of workplaces in Greenwich who have made Sugar Smart pledges as part of their London Healthy Workplace Charter. Others have made pledges independently of Sugar Smart.

Clare Almond from Carlisle: Carlisle City Council's internal health advocates have pledged to work within their workplace to roll out Sugar Smart too.

Vera: A few others are doing this as a strategic part of their campaign. A great example is Cornwall, who have added registering to the SUGAR SMART campaign and taking action as a part of attaining a Workplace Health Award. We are working on a case study of this and will share it across relevant sectors on the website, and in our newsletter as a story.

Discussion on councils enabling long-term changes as part of coordinated SUGAR SMART action, specifically the Coca-Cola Truck Tour Open Letter and local actions.

Carlisle Council debates whether to invite the Coke Truck Tour to their city again, and votes down the motion 28 to 22. This was influenced by the leader of Cumbria County Council and its director of public health signing an open letter to Coca-Cola asking the company to stop promoting free sugary drinks to children in Cumbria's communities.

<http://www.newsandstar.co.uk/news/Carlisle-councillors-fizz-in-debate-about-Coca-Cola-Christmas-truck-d090f5e2-4223-4477-b38e-3ab3f5b88d7e-ds>

Kelley Henn, Leicestershire: I am part of the Plymouth steering group, should I be able to access the partners page?

This depends on whether you are taking on a coordinational role as part of the steering group or just supporting in terms of planning and strategy.

Only one email address can be associated with a local campaign area – such as the City of Plymouth. However, if more than one person on the steering group needs to access the dashboard to obtain resources across the 10 targeted sectors, register new participants, or communicate with participants and volunteers, then you can share the log in. You can keep the log in email as the lead coordinator's but set a generic password that the steering group can use, or set up a generic email and password that all of you can use.

In either case, it is important that everyone in the steering group signs up to receive our monthly newsletter and other national-level communications.

Amy Glass, Brentford: Can companies e.g. catering provider sign up as a partner or is this just for local authorities?

A catering provider can register under restaurants & eateries as in all likelihood they would be making changes just in their setting (or settings if they manage more than one) rather than supporting actions across a number of different sectors. A partner is someone who has links across different sectors in the city and coordinate a joined up approach to delivering the SUGAR SMART campaign. This is typically a local authority or a food partnership/food organisation with good links across your area.

Kerry Littleford, Hackney, London: Is there anything on the horizon for promoting drinking water either regionally or nationally?

Kelley Henn: Nutrition and Hydration week happens every year. This year it falls on week of 12th - 18th March.

Alizee Marceau It's worth having a look at this initiative too! <https://www.refill.org.uk/>

Some campaigns are engaging with their regional water supplier on joint campaigns e.g. Bristol Water, https://www.sugarsmartuk.org/news/bristol_water_joins_sugar_smart/

Kelley Henn, Leicestershire: I also represent a small charity that promotes good oral health in the community so many of the actions aren't relevant to the work we do. For instance, we visit schools to promote good oral hygiene and along with this we promote water but it is difficult to gauge the number of people reached as it's just embedded in our work. Any suggestions?

It's quite likely that your work involves educating children and adults on the impact of sugar on dental health, so this can certainly add to the work happening in your area on sugar reduction. The

actions that can be useful in your work are running sugar smart quizzes, set sugar reduction challenges, run a sugar smart assembly, get kids creative and spread the word. Your activities don't need to focus solely on sugar reduction and food/drinks to count toward these actions. If you have a general sense of how many people visit your stall or attend your sessions/activities where sugar reduction is covered, then this is what can be captured.

Kelley Henn, Leicestershire: Please contact us if you need some oral health resources www.wellconnecteduk.org

Catherine King from Halifax, Calderdale: Thank you Kelly, we too work in oral health.

Kelley Henn, Leicestershire: Is there a generic action where you can add any activity?

If you have an idea that doesn't fit into the available categories, please get in touch with us.

We are keen to ensure that an action either focuses on direct engagement, changing access to unhealthy food, or creating a long term change for a food environment or policy. Actions captured as part of the campaign also need to have a measurable metric attached to them (such as number of people engaged or number of vending machines changed).

In the short term, however, we can keep a log of any action that doesn't fit into an existing category so it can be counted as part of your impact locally. We are always looking to expand on the actions available, so please get in touch with your ideas, and they may lead to new actions!