11:30       Welcome, housekeeping and introduction to Sustainable Food Cities and Veg Cities, Sofia Parente, Sustain/SFC
11:40       Local campaign example, Katie Palmer, Food Cardiff and Peas Please
11:50       Veg Power: working with local communities, Dan Parker, Veg Power
12:20       Q&A
12:30       Ends
57 members
Sustainable Food Cities

6 Key Issues

• Promoting healthy and sustainable food to the public
• Tackling food poverty and increasing access to affordable healthy food
• Building community food knowledge, skills, resources and projects
• Promoting a vibrant & diverse food economy
• Transforming catering and food procurement
• Reducing waste & the ecological footprint of the food system.
Partners
Signup

REGISTER YOUR INTEREST
Run a VEG CITIES campaign in your area

We partner with local authorities and community groups to run campaigns across the UK. Please check these boxes to register your interest.

Alternatively, if you are taking action within your business or organisation, click here to find out how you can join VEG CITIES.

- I am a local authority or a community food group working with other local partners.
- I want to organise a local VEG CITIES campaign.
- I can reach out to businesses and organisations in our area to help them increase availability and consumption of veg.
- I understand that I am giving the below data to Sustain and I hereby opt in to receive their communication on relevant topics. (Please note, we will never share your data with third parties, please see our Data privacy & cookies policy).

Organisation name*

First name*  Last name*

Role  Contact number*

Email*  Postcode*

Password*  Confirm password*

Website

REGISTER YOUR INTEREST
Participants Signup

We support schools, councils, food growing enterprises, businesses and other organisations to grow, cook, sell, serve and save more vegetables. Please register below to work with us.

Alternatively if you would like to coordinate a VEG CITIES campaign in your area click here to find out how you can become a VEG CITY.

- We are a school, council, food growing enterprise, business or other organisation involved in growing, cooking, selling, serving or saving food.

Sector

Organisation name

First name

Last name

Role

Contact number

Email

Postcode

Password

Confirm password

Website

I understand that I am giving the above data to Sustain and VEG CITIES and organisng partners in my area and I hereby opt in to receive their communications. (Please note, we will never share your data with third parties, please see our Data privacy & cookies policy).

LET'S GET STARTED
Participants Dashboard

Action pledges: 1

- Educate about food waste
  Support food waste education through roadshows, workshops and city campaigns and initiatives.
  Number of people involved: 66,111 people.
- Good advertising
  Encourage the best and restrict the worst food adverts.
- Improve access to those in most need
  Increase the uptake of healthy Start Vouchers, more vouchers or through other local initiatives.
- Increase veg offer
  Increase the lines, quality and display of veg in retail, particularly in deprived areas.
- Monitor and reduce food waste
  Initiatives to monitor and reduce food waste with a focus on vegetables.

Assets: 0

- Promote veg
  Use marketing work, social media, healthy eating campaigns or events to promote veg.
- Run cooking classes
  Provide fun and educational cooking classes.
- Tell me more
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