OUR VISION AND CHARTER

OUR VISION

*Good Food* is the best combination we can achieve of fresh, local, seasonal, healthy, delicious, affordable, sustainable, and fairly produced food. We believe that *Good Food* is vital to the quality of people’s lives.

We recognise that a compact city like York cannot produce all its food within the city boundaries. York is, however, in the heart of Yorkshire, the largest county in England, which produces a comprehensive range of fresh and processed food and drinks.

Building on York’s rich food history and culture, we aim to celebrate good local food and to bring individuals and organisations together to increase the demand for fresh, seasonal, local and healthy food throughout the city. At the same time, we plan to work with food growers and producers across Yorkshire to boost the supply of food to meet this demand.

Our vision covers all 200,000 residents of York and the 8 million annual visitors to the City.

OUR CHARTER

We believe that the food we eat should be:

- **GOOD FOR PEOPLE**
  Everyone should be able to benefit from accessible information, training and resources that enable them to grow, buy, cook, and enjoy healthy food.

- **GOOD FOR THE LOCAL ECONOMY**
  Policy-makers, local residents, and visitors should support and value food enterprises which promote local jobs, prosperity and diversity, and treat workers well.

- **GOOD FOR THE PLANET**
  Food should be produced, processed, distributed, and disposed of in ways that benefit nature and safeguard the future.

The *Good Food York* Working Group has drawn up a Food Action Plan to drive forward a partnership approach to achieving The Vision and promoting The Charter.
What you can do

As an individual
✓ Buy more of your food from local independent food enterprises and retailers;
✓ Grow some of your own food at home or in your community allotment, farm, or orchard;
✓ Cook great meals from scratch using fresh, seasonal, local, and organic produce;
✓ Waste as little food as possible and compost or recycle any that you can’t use;
✓ Ask your school or workplace to serve only good food.

As a business or organisation
✓ Procure healthy and sustainable food that supports local economic prosperity;
✓ Seek opportunities for people to grow, cook and eat good food together;
✓ Aim to increase the sustainability of the food you provide to your employees, customers, students or patients.